LucidPulse

This time our co-founder and president Paul Botto brings you up to speed with our latest updates.

Reminder:
Retail Sales Report
is ready for you!

Haven't experienced our reporting tool yet? **Not a problem!** Reach out to our client success team, and they'll get you started.

Lucid Green breaks another record!
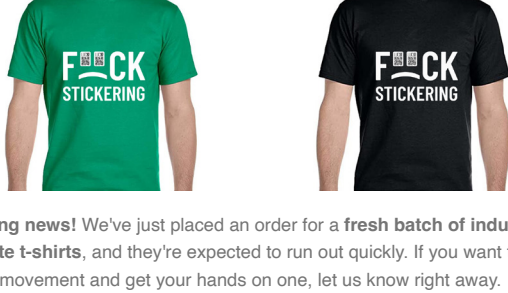

#2M
REACHING NEW HEIGHTS

New monthly record of 2 million LucidIDs in June!

We're thrilled to announce a major milestone accomplishment - **we've successfully paired 2 million LucidIDs throughout the month of June!**

This remarkable milestone showcases our commitment to collaboration and innovation, enabling us to enhance the value we bring to our partners and their consumers. **This is 2 million steps closer to trust and transparency in the cannabis industry!**

A huge thank you to each and every one of you who helped us reach this phenomenal milestone. Your support and collaboration have been instrumental in our success.
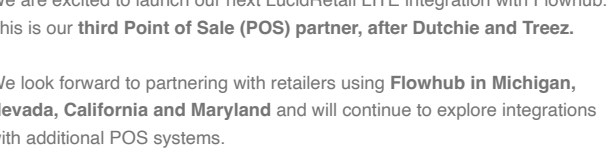
More of the good stuff!

Exciting news! We've just placed an order for a **fresh batch of industry-favorite t-shirts**, and they're expected to run out quickly. If you want to be part of the movement and get your hands on one, let us know right away.

Don't miss out on the industry's favorite color and **join us in style!**

Tech Updates

Flowhub integration

We are excited to launch our next LucidRetail LITE integration with Flowhub. This is our **third Point of Sale (POS) partner, after Dutchie and Treez.**
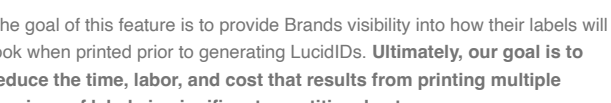
We look forward to partnering with retailers using **Flowhub in Michigan, Nevada, California and Maryland** and will continue to explore integrations with additional POS systems.

Lab integration

Introducing the latest enhancements to the Lucid platform! We're excited to announce the integration of Kaycha Labs, taking product safety and regulation compliance to the next level. With this new integration, our platform ensures that every aspect of your product meets the highest standards, giving you peace of mind and confidence in its quality. Stay ahead of the game with Lucid, your trusted partner in compliance and excellence.
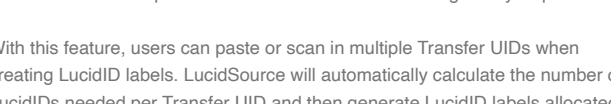
LucidID Label Previews Approval

Last month we introduced a feature that will allow brands to generate and download preview labels that can be to output physical labels to use for content and data validation. We are upgrading that with the label preview approval, so you can easily integrate this step into your process.

The goal of this feature is to provide Brands visibility into how their labels will look when printed prior to generating LucidID. Ultimately, our goal is to reduce the time, labor, and cost that results from printing multiple versions of labels in significant quantities due to errors.

Multiple Transfer UIDs
when Creating LucidIDs and CaseIDs

This feature enables Brands to assign multiple Transfer UIDs (Regulator UIDs) to LucidIDs and CaseIDs during the generation process, eliminating the need to generate multiple sets of LucidID labels each with their own Transfer UID. This feature is primarily targeted to the Michigan market, where each CaseID usually receives its own unique Transfer UID to accommodate regulatory requirements.

With this feature, users can paste or scan in multiple Transfer UIDs when creating LucidID labels. LucidSource will automatically calculate the number of LucidIDs needed per Transfer UID and then generate LucidID labels allocated evenly to each of the provided Transfer UIDs.

Retail Integration Updates

This quarter we added **22 new retail locations** onto the LucidRetail Lite platform. We also expanded our retail partnerships to the **Maryland market.**

Today, Lucid Green is featured in 54 retail locations that are utilizing **LucidRetail Lite platform!**

In the month of June, Lucid Green has onboarded 7 new retail locations onto the LucidRetail Lite platform!

- 3 Tradecraft Farms locations in CA
- 1 Xplore location in Michigan, completing our installation across all Common Citizen retail locations
- 1 Legendary Organics location in CA
- 1 Starbuds location in MD
- 1 PharmKent location in MD

In the coming weeks, we are expecting to see exponential growth in all markets, especially Maryland with adult use coming online July 1st. **We worked hard as a team to lay the groundwork to have an explosive Q3.**

As before we have included the list of LucidID ready retailers.

SEE THE RETAIL
>>>   LOCATION LIST   <<<

Industry Insights

It's time for the second edition of our insights - **a selection handpicked just for you!** We're back to bring you **another dose of important industry news to keep you informed and ahead of the curve.**

As always, we've prepared a list in a form of a downloadable PDF, consisting of the key highlights for your convenience. It's designed to be easily digestible, allowing you to scan through it in just a minute. Take a moment to browse through and discover what sparks your interest the most. We're confident you'll find something captivating in this edition.

Stay informed, stay engaged, and **stay tuned for more exciting updates in the future!**

TAKE A LOOK
>>>   AT THE INSIGHTS   <<<

And that's a wrap... for now. Stay connected with us for more exciting updates as we strive to keep you informed about the latest industry news and our own exciting endeavors.

There's so much more to come!